

CARL ERWIN GOROBABO

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SUMMARY

Bachelor of Science in Information Technology (2023) graduate with hands-on experience in web design and development, specializing in clean, SEO-friendly websites. Skilled in video editing with CapCut and Adobe Premiere Pro to create engaging digital content. Passionate about combining design and technical expertise to deliver user-focused solutions while continuously learning new technologies to drive organizational growth.

WORK EXPERIENCE

Web Designer - 411BPO/411Locals

Feb 2024- Feb 2026

- **Designed and maintained 1,800+ WordPress** websites over two years plus using **Divi Builder** while consistently achieving an average of 7.5 websites per day with a 99%+ QA-verified quality rating.
- Implemented and updated **SEO strategies**, optimized images/data, and troubleshoot SEO issues to improve site performance, organic traffic, and search engine rankings.
- Enhanced website content, layouts, and visuals to deliver responsive, user-friendly, and modern designs, including mirroring client sites when required for brand consistency.
- Collaborated with QA and managers to uphold departmental KPIs and continuously improve processes.

Web Developer Intern - RTU Boni Campus

Sept 2022- Dec 2022

- **Lead Developer and Project leader** of RTU: Web Based Document Management System
 - Rendered a total of **300 hours**, created **UI/UX** of the system and Applied Framework, Hosting, Front and Back End development in creating the system.
 - Uses **Laravel Framework**, Front-End Design of **HTML5, CSS3, JavaScript, jQuery, Ajax, Bootstrap**. Back-End of **PHP, JavaScript. Database of PhpMyAdmin, MySQL**. And published on **000webhost**
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EDUCATION

Bachelor of Science in Information Technology

2019 - 2023

Rizal Technological University Boni Campus

Mobile Application in Web Development (TVL-ICT)

2017 - 2019

STI College Ortigas Cainta

ADDITIONAL INFORMATION

- **Technical Skills:** HTML | CSS | JavaScript | PHP | Bootstrap | Tailwind | Ajax | JQuery | Wordpress CMS | Divi Builder | SQL | MySQL | Github | Basic SEO Implementation | Video Editing | Canva | MS Office | Photoshop | Figma | AI Tools | Computer Troubleshoot
- **Languages:** Filipino, English
- **Certifications:** Wadhwani Opportunity Job Ready Program Certification (May 2022)
- **Awards/Activities:** RTU Dean's Lister Award (2019-2023) | STI Academic Achievers Award With Honors (2017-2019)